

Mindset Performance Strategy
Coaching..
RESULTS! mentorship



Coaching Program Agreement
for Kanna Smith of
Wanderless Luxury Travel

Coaching Program Agreement

Client Details

Program Start Date

Business Name

Business Address

Owner Name

Owner Address

Primary Phone

Primary Email

Coaching Program Details

This agreement is between you Kanna Smith and your business coach Dean Van Dyke. As a participant in Wanderless Luxury Travel Coaching Program you will receive access to the following services based on your selected program:

Strategic Planning Sessions

Your Coach will conduct a 2 to 8-hour Strategic Planning Session with you in the first month of the Coaching Program to identify your personal and business vision and goals. A Strategic Plan will be developed to identify the activities required of you and your team to achieve your goals. Your Strategic Plan will be updated each quarter.

Coaching Sessions

Your Coach will have 2 to 8 hours per month of coaching sessions using Zoom, depending on the program you choose. These sessions will be used for goal-setting, accountability, and troubleshooting. Your Coach is also available during normal business hours to discuss unforeseen challenges that arise during the week.

Team Day (if applicable)

For businesses with the equivalent of at least 5 full time team members, a Team Day will be conducted in the second or third month of the program. The purpose of the Team Day is to unify your team behind your Strategic Plan and jump start the Coaching Program for maximum results.

Learning Materials, Templates, and Systems

Your Coach will supply you with access to hundreds of proprietary templates and systems on an as-needed basis to enable you to complete your weekly goals. These include business and strategic plans, marketing and advertising templates, sales scripts, operations manuals, financial management tools, and more.

Critique Services

Your Coach will critique your work on goals and assignments between weekly coaching appointments. You may submit your work for critique by email and the critiques may be delivered via email or during your next coaching session.

Consultations (Suppliers, Customers, Professional Service Providers)

Your Coach will conduct up to four complimentary consultations per year with your key suppliers, customers, or professional advisors to solicit and understand their viewpoints and coordinate your coaching program with their efforts.

Resources and Services

Your Coach will give you access to best-in-class business building resources and services supplied by our strategic partners at reduced rates. These include psychometric assessment tools, training programs, professional services, and more.

Coaching Programs Overview

★ Platinum Coaching

Our most intensive and feature rich coaching program, designed for high performing entrepreneurs focused on major performance improvements in their firms. Your coach will demand the highest levels of performance from you and your team. If you're expanding operations, launching new products, transitioning leadership, or moving towards franchising, then this is the right program for you.

★ Gold Coaching

This program is designed for growing firms determined to accelerate their performance to maximize growth, profitability, and lifestyle for the owner. Do you need to significantly grow revenues, develop an amazing team, and improve your lifestyle in the next few years? Then this is the perfect program to empower you to get the results you deserve.

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Coaching Program Includes:

- 4 Coaching Sessions Per Month (Up to 2 hours each as required)
- Strategic Plan Set-Up (Up to 4 planning sessions as required)
- Strategic Plan Quarterly Updates (Included: \$3,997 value)
- 24/7/365 Proprietary access to MBA Online Resources (Included: \$2,997 value)
- Learning Materials, Templates, and Systems (Included)
- Critique Service, 4x Per Month (Included)
- Support for Partnerships (Included: Up to 4 Partners)
- 2 Supplier/Customer Consultations (Included: \$1,997 value)

Time Investment¹

- 4 – 8 Hours Per Week

Financial Investment²

- \$4,497 (1x Set-Up Fee)
- \$4,497 Per Month

Initial Here to Select This Program.



1. Time invested will need to be applied towards the implementation of the agreed strategies and tactics. This investment can come from you or your assigned team/vendors, but you are ultimately responsible to champion the timely completion of these strategies and tactics.
 2. The monthly investment is paid on the same day of each month by automatic processing of the credit or debit card on file, and in advance of the month's services being rendered.

★ Gold Coaching

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Coaching Program Includes:

- 4 Coaching Sessions Per Month
(Up to 60 minutes each as required)
- Strategic Plan Set-Up
(Up to 3 planning sessions as required)
- Strategic Plan Quarterly Updates
(Included: \$3,997 value)
- 24/7/365 Proprietary access to MBA
Online Resources
(Included: \$2,997 value)
- Learning Materials, Templates,
and Systems
(Included)
- Critique Service, 4x Per Month
(Included)
- Support for Partnerships
(Included: Up to 3 Partners)
- 2 Supplier/Customer Consultations
(Included: \$1,997 value)

Time Investment¹

- 4 – 6 Hours Per Week

Financial Investment²

- \$2,997 (1x Set-Up Fee)
- \$2,997 Per Month

Initial Here to Select
This Program.

1. Time invested will need to be applied towards the implementation of the agreed strategies and tactics. This investment can come from you or your assigned team/vendors, but you are ultimately responsible to champion the timely completion of these strategies and tactics.

2. The monthly investment is paid on the same day of each month by automatic processing of the credit or debit card on file, and in advance of the month's services being rendered.

Terms and Conditions

Confidentiality. The Coaching Program materials you receive are confidential and proprietary. These materials are unpublished works protected by copyright laws and no unauthorized copying, adaptation, distribution, storage or display is permitted. You agree not to be use, disclose, or duplicate them, except within your company. We agree to honour the confidentiality of your trade secrets and intellectual property.

Advisory. Our Coaching Program services are advisory. You bear sole responsibility for the use and implementation of these services in your business. You agree to forever indemnify and hold harmless your Coach from and against any loss, cost or expense resulting from your activities related to the Coaching Program. You agree to be accountable for producing results in the Program so that your Coach can ensure that you receive the education you need in order to enjoy a life-long journey of success in business.

Scheduling. Coaching appointments can be re-scheduled with a minimum of 24 hours advanced notice. Otherwise, the coaching appointment will be forfeited. From time to time, your Coach may need to take time away to observe holidays, take vacations, attend company events, etc. When this occurs, you will either enjoy a week without goals (no refunds will be given) or re-schedule additional coaching appointments before or after the time away.

Reporting. You will be asked to report the Key Performance Indicators (KPI's) of your business on a regular basis, so your Coach can monitor the health and performance of your business.

Evaluation. Just as your progress is regularly evaluated through the goal setting coaching sessions, you may be asked to evaluate the performance of your Coach from time to time. You agree to certify in writing that you are satisfied with the services you have received since the last evaluation. If you are not fully satisfied with the services you have received (at any stage) you agree to let us know, so that we can work with you to rectify your concerns.

Termination. You or your Coach may elect to terminate this agreement at any time upon thirty days notice in writing. Your final monthly investment will be due upon notice of termination.

Agreement. This is the entire agreement between you and your Coach, all prior agreements, promises or representations being merged herein. This agreement shall be governed by and construed and interpreted in accordance with the laws of the State of Washington.

Client Commitment Statement

As a client of Coach, it's important that we have your commitment and dedication to the program so we can help you achieve your goals, needs, and expectations! Please take note of the following standards and ensure your commitment to their execution:

- At all times, you will be honest, truthful and professional.
- You will disclose all necessary information so that we can service you efficiently.
- You will test strategies to determine results and identify what works best for your business.
- You will keep all your appointments or give at least a 24 hours notice with any changes.
- If you are not fully satisfied with the services you are receiving, you will immediately notify us so we can work with you to rectify your concerns.
- You will be realistic with your expectations of us and of yourself.
- You are prepared to take the action on our mutually agreed upon goals.
- You are prepared to invest in yourself and change, as necessary, to achieve your goals.

Signatures

Signed and effective from day of 20

Client Name

Signature Date

Credit Card #

Expiration Date / 20 CSV